



REALTORS® LEGISLATIVE MEETINGS 2024

MAY 4-9 • WASHINGTON, DC

WALTER E. WASHINGTON CONVENTION CENTER-WASHINGTON, D.C.



EXHIBIT & SPONSORSHIP OPPORTUNITIES



THE NAR LEGISLATIVE MEETINGS ARE IN THE HEART OF **WASHINGTON, D.C.!**

The REALTORS® Legislative Meetings offers exhibitors unparalleled exposure and attracts industry leaders with the buying power and influence to purchase the products and services your company brings to the show. This is your chance to network with thousands of REALTORS® at the Legislative Meetings who want to make the most of their investment, discover new products and services and build relationships that can propel and grow their business.

You won't want to miss exhibiting at this exciting conference which will be held:
May 6–7 at the Walter E. Washington Convention Center–Washington, D.C.



MEETING WITH LEADERS AND DECISION MAKERS!

The REALTORS® Legislative Meetings will be in the heart of Washington D.C. at the Walter E. Washington Convention Center. The Meetings attract the leaders and influencers in our industry who come to discuss and learn about the most important issues facing the industry.

The significance of the legislative impact and the quality of the products and services offered makes this meeting one of the most engaging in the industry. To be a part of the REALTORS® Legislative Meetings is just one click away.

Reserve Your Space Today

For more information or to reserve your booth, contact Show Management at nar@heexpo.com or (800) 752-6312.

REALTORS® ARE READY TO FIND NEW OPPORTUNITIES AND EXPAND THEIR BUSINESS

Your product or service is a perfect fit for exhibiting if it falls into the following four selling categories:

My product/service helps REALTORS® sell more residential and/or commercial properties.

My product/service helps agents and brokers manage their home office and portfolio.

My company provides a valuable service used by home-owners prior to or after the sale—which can benefit from the recommendations of REALTORS®.

My product/service makes a great closing gift. My product/service is innovative and will help REALTORS® expand their business.



RLM DELIVERS!



SURVEYED EXHIBITORS AGREE **THE REALTORS® LEGISLATIVE MEETINGS IS A WORTHY INVESTMENT**

89%

of surveyed exhibitors met or exceeded their objectives for obtaining sales leads.

94%

of surveyed exhibitors met or exceeded their objectives in terms of product exposure

Over 80%

of companies felt they will derive positive results or ROI from being an exhibitor.

87%

of exhibitors felt the quality of booth traffic exceeded or met their expectations!

Reserve Your Space Today

For more information or to reserve your booth, contact Show Management at nar@heexpo.com or (630) 434-7779.

REALTORS® YOU'LL MEET

AT 2024 THE REALTORS® LEGISLATIVE MEETINGS

ATTENDANCE BY GENDER*

62% Female
37% Male
2% NA

HOW MANY YEARS ACTIVE IN REAL ESTATE*

10% 5 years or less
12% 6–10 years
9% 11–15 years
69% 15+

ATTENDANCE BY JOB FUNCTION*

45% Broker/Broker-Owner
30% Sales Agent
25% Other

DID YOU KNOW?*

54% Found or purchased a
product at the Expo*
25% It was the first time
attending RLM*
91% Felt RLM met or exceeded
their expectations*

HOW MANY LICENSEES DO YOU HAVE IN YOUR OFFICE*

52% 1–20
16% 21–50
12% 51–100
20% Over 100

* 2023 RLM Attendee Survey

MAXIMIZE YOUR EXPOSURE WITH A HOLISTIC PROMOTIONAL PROGRAM

FREE ONLINE SHOW MAP AND EXHIBITOR LIST

Your 200-character description, product categories and logo-accessible by all NAR members and included in many upcoming email communications to showcase your participation in this event.

FREE MOBILE APP LISTING

REALTORS® can find you in real time via the Legislative Meetings Mobile App. Includes your company description, booth number and logo.

SOCIAL MEDIA

Network with REALTORS® on Facebook, X, and Instagram and join the conversation with REALTORS® from around the country.

DOZENS OF NEW SPONSORSHIP & ADVERTISING OPPORTUNITIES

Branding, event marketing and advertising options are available to promote your presence at the show. Sponsorship opportunities are only offered to exhibitors, **so sign up now!**



RESERVE YOUR SPACE NOW!

Online Application

Online Floor Plan

FOR ASSISTANCE, CONTACT
Hall-Erickson, Inc.

98 E. Chicago Ave
Westmont, IL 60559
nar@heexpo.com
800-752-6312
630-434-7779

2024 Exhibits Rate:
Standard booth space: \$26/sq.ft
\$300/Corner (linear)
\$100/Corner (island)

2024 PRELIMINARY
SCHEDULE OF EVENTS:

Installation

Sunday, May 5 8 a.m. – 5 p.m.

Exhibit Hours

Monday, May 6 10 a.m. – 5 p.m.
Tuesday, May 7 10 a.m. – 5 p.m.

Dismantle Hours

Tuesday, May 7 5 p.m. – 10 p.m.
Wednesday, May 8 8 a.m. – 12 p.m.





THANK YOU.



NARLegislative



legislative.realtor



NATIONAL
ASSOCIATION OF
REALTORS®